

## Steps to Start-up a Fashion Brand

### Business Planning

- Market Research
- Branding Universe
- Marketing Plans
- Sales Process
- Financial Projections

### Garment Production

- Design
- Merchandising
- Development
- Finalize Tech Pack
- Calculate Initial Price
- Development Sample
- Grading
- Marker Making
- Calculate Final Price
- Buy and inspect fabric
- Buy and inspect trim
- Buy and inspect accessories
- Spreading
- Cutting
- Sorting/Bundling
- Sewing/Assembling
- Inspection
- Pressing/ Finishing
- Final Inspection
- Packing
- Shipping